



**Governor's Traffic Safety Advisory Commission  
Motorcycle Safety Action Team  
Horatio S. Earle Learning Center – Lake Michigan Room  
Thursday September 18, 2014  
9:00 a.m. – 12:00 p.m.**

<b>Attendance</b>	
<b>Name</b>	<b>Agency</b>
Joe Kelly	MDOS
Chad Teachout	MSP-OHSP
Emily Davis	MDOS
Eric Line	MDOT
Steve Berkemeier	MDOS
Tom Howard	American Legion Riders
Vince Consiglio	ABATE/Schoolcraft College
Steve Lick	Grand Rapids Community College
Debbie Parinello	ASMI - EMS
Frank Sgambati	Bosch LLC

<b>Agenda Item: Welcome/Opening</b>
<b>Discussion:</b> Steve Berkemeier is a new member of the Action Team and will be attending meetings. His e-mail has been added to the contacts group.
<b>Action:</b> N/A

<b>Agenda Item: TIP restriction changes, SOS branch office procedures and update on MSF training curriculum roll out (Joe &amp; Steve B.)</b>
<b>Discussion:</b> <ol style="list-style-type: none"> <li>1. TIP restrictions (Steve B.): law effective January 1, 2015 to limit TIPs to 2 every 10 years. Many people abusing the lax restrictions on TIPs. Steve hopes this will lead more people to take the safety courses. The impact will probably take a year or so to see. Discussed difference between 3-wheel and 2-wheel motorcycles, skills testing, etc. Also discussed possibilities of changing motorcycle registration dates to same date each year, would have to be a legislative change.</li> <li>2. New Curriculum (Joe): MDOS with GRCC and Dan Petterson created updated session training for RiderCoaches. Able to use professional development funding. Developed guide that provided to MSF. Vince brought up the point that will need updates for RR-BRC as the range is now different. ARC will stay the same so that is not an issue. Really need to promote the ARC, numbers trained dropped again. Billboards or Tiger games advertising would be helpful.</li> </ol>
<b>Action:</b> Vince can have Schoolcraft coordinator send Tom handouts on the ARC. Joe will send MDOS links to Tom to possibly put in their publications about the ARC.

**Agenda Item: Open round table discussion/networking/collaboration**

1. Discussion: Project updates: what is your organization/agency doing, can do, or is planning to do for motorcyclist safety? How your organization/agency can collaborate with other agencies and organizations at the table?
  - a. **Schoolcraft (Vince)** – Major change in curriculum update. They ran their first updated BRC this past weekend with adding the E-Course, could not require because it was not advertised as required. Their class was full, separated group from e-course and regular students. He brought a copy of the new textbook for us all to look at. E-course students do at home, similar to a driver improvement course. New course has a new feature called a pre-ride inspection. Now a 20-hour curriculum (was 15 hours). Surveyed students to get feedback on new curriculum and discovered they liked the level 2 classroom because it was hands on. Vince expressed that they have a huge number of no-show students. Walk-ins will be more challenging with the new e-course.
  - b. **American Legion (Tom)** – They hold 4 conferences a year to focus on safety. He will be in contact with out group to get resources and materials for these safety conferences. Tom is interested in possibly obtaining some of the old curriculum books. These are full legion conferences, will check on if there is room for vendors that OHSP and MDOS (other Action Team members) could set up booths and talk to the attendees. American Legion Riders are not a “state” group but an authorized organization, post-level function; each post will have road captains.
  - c. **ASMI/EMS (Debbie)** – Accident Scene Management Analysis instructor according to academy of orthopedic surgeons. Her goal is to get more EMS trained to make comfortable with motorcyclists and incorporate in the EMS guidelines. Debbie thinks that as we get more dealerships involved, they should assist in providing training bikes, would be a good advertising opportunity. Discussed the possibility of fee increase for safety courses, needs to be changed legislatively. Also discussed the integration of motorcycle information in driver education. Debbie has asked why motorists are frustrated with motorcyclists, and she has found that many don’t understand why motorcyclists ride on the edge of the lanes.
  - d. **GRCC (Steve L.)** – They are waiting until next year to begin teaching updated BRC curriculum. Discussed their stand-by list policy for registering for courses. They will offer computer lab time for students who do not have access to computers/internet for the 3-hour e-course. New range in Battle Creek has been approved.
  - e. **MDOT (Eric)** – Toward Zero Deaths, national strategy to reduce fatalities. MDOT is trying to get the word out, write statistics once a week on digital message signs. Vulnerable road users, including motorcycles, are their target. Goal of more public awareness to deaths on roadways so it is not socially acceptable for deaths on the highways. Messages on digital boards in April, May and late June.

**Action:** Tom will get a hold of Action Team members for materials/resources for the safety conferences he is organizing.

**Agenda Item: Feedback on resolution authority, overview of GHSA Annual Conference and insurance and motorcycle registration laws (Chad)**

Discussion:

1. Resolution: We cannot create resolutions as an Action Team because our Action Plan IS our resolution. This is how we communicate to GTSAC and the State as whole what we would like done. GTSAC has not given us the authority to tell other people what to do – cannot vote on topics.
2. Insurance Code of 1956 subsection 500.302: Chad provided handout of the law. He is trying to get in contact with Dyke Vancouver. The law does not saw your HAVE to be endorsed, just like in the Motor Vehicle Code. 257.312a. Not tied to the registration portion of the law. Chad compiled portions of the MVC regarding motorcycle dealerships.
3. Buy America Act: NHTSA did recognize our Buy America waivers. They put them up for public comment for 30 days. Chad suspects the comments can get ugly before the 30 days are up. Concerned that the public is not aware of what is best for safety training. The waiver was placed for public comment on September 17, 2014.
4. Hi-Viz Vests: Company 511 makes a lot of custom gear for law enforcement. They are American-made. Would be paid with funds that can't be spent on motorcycles. Comes in 2 sizes, have adjustments to fit all sizes. Put logo on vests to promote safety courses – what logo? Would be about \$38 per vest. Looking at an order of about 10,000. There would be requirements in place for a trained student to receive this vests. This money could also be used for advertising, but one PSA is millions of dollars.
5. Flint Bikes on the Bricks: Joe, Chad and Steve Preston attended last weekend Sept 13 & 14.
6. GHSA Meeting: People interested in hearing what we are doing in Michigan Sept 7-10.
7. Shadow Rider: Round 2 is coming up. Chad is working with UMTRI to scrub data for 2014. Action Team to think about message wording. Image might be a motorcycle hanging from a tow truck. For NHTSA funding, OHSP has to prove with data that initiatives are working.
8. Roll Call video for law enforcement: Finished the filming. The roll call video will probably be finalized by around the end of the month. Did not get image of a bike hanging from tow truck, but used a flatbed truck instead.
9. Took photo of our Action Team for SMSA Guidebook for states to develop coalitions, similar to our Action team, Chad will send to SMSA.

**Action:** For next meeting, all Team members will review the Action Plan and bring comments and edits to discuss. Chad will continue to follow the Buy America waiver up for public comment until October 17, 2014. Chad and Joe will look into what logo can be put on the vests to designate it came through the training program.

**Agenda Item: Chassis Systems Control at Robert Bosch LLC (Frank Sgambati)**

**Discussion:** PowerPoint presentation. ABS and Motorcycle Stability Control. Frank is representing the Automotive Business Sector, Chassis Systems Control. Bosch is a private company.

- Active Safety technology, Actuation/Brake Disks/Driver Assistance/Passive Safety
- Philanthropy, they recommend Bike Rider Safety
- Have a vision of injury free and collision free
- Bosch has developed Motorcycle Stability Control (MSC) for cornering where ABS does not work
- MSC is the world's first "all-in-one" safety system for motorcycles.
- System can be turned off in off-road environments (sand, gravel, etc.)
- Launched with KTM last year and will launch with BMW, expanding domestically and globally
- Vince brought up the possibility to provide training to Bosch employees then to the public (in Flat Rock)
- MSC is not available to put on older motorcycles
- This may affect safety training in the future and affect the public in their bike purchases

**Action:** Joe and Vince will follow-up with Frank about possibility to have training for Bosch employees. Frank will send Chad and Joe videos of this MSC technology in action.

**Agenda Item: Discuss future meetings and initiatives**

**Discussion:** We are changing to a quarterly meeting schedule (3) meetings a year in January, May and September.

**Action:** Emily will contact OHSP to update website information and e-mail all Team members the meeting minutes, Action Plan and link to the Action Team website.

**Future Meeting Dates**

January 15, 2015

May 21, 2015

September 17, 2015

The Michigan Traffic Safety Summit is March 24 – 26, 2015 @ the Kellogg Center in East Lansing